



FOR IMMEDIATE RELEASE

BIOTRONIK AND ENDOSENSE SIGN INTERNATIONAL
EXCLUSIVE DISTRIBUTION PARTNERSHIP

BERLIN and GENEVA - January 14, 2010 - BIOTRONIK SE & Co. KG, a leading manufacturer of implantable cardiac devices and pioneer of wireless remote monitoring technologies and Endosense, a Swiss medical technology company, today announced that they have entered into an exclusive distribution agreement for Endosense's force-sensing ablation catheter, the TactiCath®. Under the terms of the agreement, BIOTRONIK will be the exclusive distributor of the TactiCath in all major markets outside of the United States, Japan and Asia.

Granted CE mark for atrial fibrillation (AF) and supraventricular tachycardia (SVT) indications in 2009, the TactiCath is the first force-sensing ablation catheter to give physicians a real-time, objective measure of contact force during cardiac ablation procedures. Its clinical utility is supported by strong acute and chronic evidence.

The agreement brings together two strong partners: Endosense, which has identified the major unmet clinical need of contact force for cardiac ablation and developed the TactiCath with the support of an internationally recognized scientific advisory board; and BIOTRONIK, which has demonstrated a track record in pioneering innovative technology in the market with its Home Monitoring solution, sensor technology such as Closed Loop Stimulation (CLS) and a scientifically validated gold tip ablation concept.

"Adding Endosense's innovative force-sensing technology to our comprehensive ablation portfolio demonstrates the strong commitment BIOTRONIK has in this field. The extensive clinical study and initial clinical use of the TactiCath have proven its potential to significantly improve the efficacy, safety and reproducibility of catheter ablation procedures, an achievement that is consistent with our commitment to drive positive change in clinical practice. The technology and the Swiss engineering quality match well with our corporate strategy for quality and innovation. We look forward to joining forces to bring this great innovation to market," commented Marlou Janssen, global vice president, marketing & sales CRM of BIOTRONIK SE & Co. KG.

"We expect the new partnership between Endosense and BIOTRONIK to boost the commercial adoption of the TactiCath," said Eric Le Royer, president and chief executive officer of Endosense.

“BIOTRONIK has all the attributes to contribute to this success with shared values, a proven track record and a very established presence in the market. Our partnership will produce a major step forward in the area of cardiac ablation, as we will address the unmet need of absolute force control in the electrophysiology lab and, by doing so, change clinical practice.”

About BIOTRONIK SE & Co. KG

As one of the world’s leading manufacturers of cardiovascular medical devices, with several million devices implanted, BIOTRONIK is represented in over 100 countries by its global workforce of over 5,000 employees. Known for having its finger on the pulse of the medical community, BIOTRONIK assesses the challenges physicians face, and provides the best solutions for all phases of patient care, ranging from diagnosis to treatment to patient management. Quality, innovation and reliability define BIOTRONIK and its growing success, and deliver confidence and peace of mind to physicians and their patients worldwide.

About Endosense

Founded in Geneva in 2003, Endosense is a medical technology company focused on improving the efficacy, safety and reproducibility of catheter ablation for the treatment of cardiac arrhythmias. The company has pioneered the use of contact force measurement in catheter ablation, with the development of its proprietary Touch+ sensor technology. Endosense’s flagship product is the TactiCath, the first force-sensing ablation catheter to give physicians a real-time, objective measure of contact force during the catheter ablation procedure with relevant acute and chronic clinical evidence.

Endosense closed a USD 36 million series B financing in August 2009 with participation from Edmond de Rothschild Investment Partners, Neomed, Gimv, VI Partners, Sectoral Asset Management, Ysios Capital Partners and Initiative Capital Romandie. For more information, visit www.endosense.com.

BIOTRONIK CONTACTS:

Amela Malja
Director, Marketing Communications
BIOTRONIK SE & Co. KG
Woermannkehre 1
12359 Berlin
Tel. + 49 (0) 30 68905 1400
amela.malja@biotronik.com

Michael Gellhaus
Director Electrophysiology
BIOTRONIK SE & Co. KG
Woermannkehre 1
12359 Berlin
Tel +49 (0) 30 68905 – 16 30
michael.gellhaus@biotronik.com

ENDOSENSE MEDIA CONTACT U.S.:

Laura Nobles
Nobles Communications
310-795-0497
laura@noblescommunications.com

ENDOSENSE MEDIA CONTACT EUROPE:

Danièle Castle
Genevensis Healthcare Communications
+41 22 779 06 20
info@genevensis.com

